

REP HEADLINE# 6305855

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

TRF# 493868

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

OCT17/12 12.36

CHANGES

*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS:
83	A		500P-530P	30		\$1,800.00	10/18	10/19	2		TH-F	2
PROGRAM : 5P NEWS												
CON COM1: 5P NEWS												
84	A		530P-600P	30		\$1,800.00	10/18	10/19	2		TH-F	2
PROGRAM : 530P NEWS												
CON COM1: 530P NEWS												
OCT/12 374700.00												
CONTRACT TOTAL 374700.00												
TOTAL SPOTS 260												

MARKET TOTALS \$260,416

WFSB 42%

WTNH 18%

WVIT 20%

WTIC 19%

WCTX 1%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493868 /		Alt Order # 06305855
Product LINDA MCMAHON 4 SENA		
Contract Dates 10/16/12 - 10/22/12		Estimate # 1321
Advertiser McMahon for Senate		Original Date / Revision 10/17/12 / 10/17/12
Billing Cycle EDM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/16/12	10/19/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,200.00			
2	WFSB	10/16/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	14	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				14	\$300.00			
3	WFSB	10/16/12	10/18/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-T---				2	\$750.00			
4	WFSB	10/16/12	10/19/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW-F--				7	\$400.00			
5	WFSB	10/16/12	10/19/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/16/12	10/19/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/16/12	10/19/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$2,100.00			
N 8	WFSB	10/16/12	10/19/12	Inside Edition	7pm - 7:30pm		:30			NM	7	\$5,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$725.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WFSB	10/15/12-10/21/12	Inside Edition	7pm - 7:30pm	-TuWThF----	:30		\$725.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
9	WFSB	10/16/12	10/19/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$725.00			
10	WFSB	10/16/12	10/19/12	Eyewitness News	5am - 5:30am		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493868 /		<u>Alt Order #</u> 06305855
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> LINDA MCMAHON 4 SE
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1321
		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
11	WFSB	10/16/12	10/19/12	Eyewitness News	5:30a - 6am		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$800.00			
12	WFSB	10/16/12	10/20/12	Eyewitness News	11PM - 11:35PM		:30			NM	10	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				10	\$1,900.00			
13	WFSB	10/16/12	10/16/12	NCIS	8pm-9pm		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2-----				2	\$3,300.00			
N 14	WFSB	10/16/12	10/16/12	Presidential Debate	9pm-11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2-----				2	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WFSB	10/15/12-10/21/12	Presidential Debate	9pm-11pm	-Tu-----	:30	\$3,000.00	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
D 15	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
16	WFSB	10/18/12	10/18/12	Person of Interest	10pm - 11pm		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---2---				2	\$3,100.00			
17	WFSB	10/19/12	10/19/12	CSI: NY	8pm - 9pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----2--				2	\$1,600.00			
N 18	WFSB	10/19/12	10/19/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----2--				2	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WFSB	10/15/12-10/21/12	Blue Bloods	10pm - 11pm	-----F----	:30	\$3,000.00	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
19	WFSB	10/20/12	10/20/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3-				3	\$375.00			
20	WFSB	10/20/12	10/20/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----4-				4	\$500.00			
N 21	WFSB	10/20/12	10/20/12	Crimetime	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----2-				2	\$1,200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	10/15/12-10/21/12	Crimetime	9pm - 10pm	-----Sa--	:30	\$1,200.00	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
22	WFSB	10/20/12	10/20/12	48 Hours Mystery	10pm - 11pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3-				3	\$1,200.00			
23	WFSB	10/21/12	10/21/12	Eyewitness News Weekend	6am - 7am		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3				3	\$375.00			
24	WFSB	10/21/12	10/21/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----4				4	\$500.00			

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1321
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate			
25	WFSB	10/21/12	10/21/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$400.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----1			1		\$400.00			
D 26	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	0	\$0.00
N 27	WFSB	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm		:30			NM	10	\$21,600.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----2			2		\$4,500.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WFSB	10/15/12-10/21/12		Patriots Football	1:00pm - 7:00pm	-----Su	:30		\$4,500.00	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
3	WFSB	10/18/12-10/20/12		Eyewitness News	11PM - 11:35PM	----ThFSa--	:30		\$1,900.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
4	WFSB	10/18/12-10/20/12		Eyewitness News	11PM - 11:35PM	----ThFSa--	:30		\$1,900.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
5	WFSB	10/22/12-10/22/12		Eyewitness News	11PM - 11:35PM	M-----	:30		\$1,900.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
6	WFSB	10/18/12-10/19/12		Eyewitness News	6pm - 6:30pm	-----ThF----	:30		\$2,100.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
7	WFSB	10/18/12-10/19/12		Eyewitness News	6pm - 6:30pm	-----ThF----	:30		\$2,100.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
8	WFSB	10/18/12-10/19/12		Eyewitness News	5pm - 5:30pm	-----ThF----	:30		\$1,800.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
9	WFSB	10/18/12-10/19/12		Eyewitness News	5pm - 5:30pm	-----ThF----	:30		\$1,800.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
10	WFSB	10/18/12-10/19/12		Eyewitness News	5:30pm - 6pm	-----ThF----	:30		\$1,800.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
11	WFSB	10/18/12-10/19/12		Eyewitness News	5:30pm - 6pm	-----ThF----	:30		\$1,800.00	NM		
Ⓜ MG for 59.3,18.2,8.6,60.1,21.1,14.2,27.1												
28	WFSB	10/21/12	10/21/12	Delayed 60 Minutes	730-830p		:30			NM	2	\$18,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----2			2		\$9,000.00			
29	WFSB	10/21/12	10/21/12	Delayed 830-930p Amazing	830-930p		:30			NM	2	\$6,200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----2			2		\$3,100.00			
30	WFSB	10/21/12	10/21/12	Delayed The Good Wife	930-1030p		:30			NM	1	\$3,100.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----1			1		\$3,100.00			
31	WFSB	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p		:30			NM	2	\$4,000.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/15/12	10/21/12	-----2			2		\$2,000.00			
32	WFSB	10/22/12	10/22/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/22/12	10/28/12	2-----			2		\$1,200.00			
33	WFSB	10/22/12	10/22/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$3,200.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/22/12	10/28/12	4-----			4		\$800.00			
34	WFSB	10/22/12	10/22/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Week:		10/22/12	10/28/12	1-----			1		\$750.00			
35	WFSB	10/22/12	10/22/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1321
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$950.00			
36	WFSB	10/22/12	10/22/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$1,800.00			
37	WFSB	10/22/12	10/22/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$1,800.00			
38	WFSB	10/22/12	10/22/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$2,100.00			
39	WFSB	10/22/12	10/22/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
40	WFSB	10/22/12	10/22/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$1,500.00			
41	WFSB	10/22/12	10/22/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$500.00			
42	WFSB	10/22/12	10/22/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	2-----				2	\$800.00			
43	WFSB	10/22/12	10/22/12	Eyewitness News	11PM - 11:35PM		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	3-----				3	\$1,900.00			
D 44	WFSB	10/22/12	10/22/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
45	WFSB	10/21/12	10/21/12	M-SU Delayed News	Delayed News		:30			NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----3				3	\$1,900.00			
46	WFSB	10/22/12	10/22/12	Presidential Debate	9pm-11pm		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$3,000.00			
47	WFSB	10/16/12	10/19/12	9am-10am	9am - 10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$500.00			
48	WFSB	10/20/12	10/20/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				6	\$150.00			
D 49	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	0	\$0.00
D 50	WFSB	10/17/12	10/17/12	Criminal Minds	9pm - 10pm		:30			NM	0	\$0.00
D 51	WFSB	10/20/12	10/20/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	0	\$0.00
52	WFSB	10/16/12	10/19/12	Eyewitness News	6:30am - 7am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,200.00			
53	WFSB	10/16/12	10/19/12	10am-11am	10am - 11am		:30			NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$175.00			
D 54	WFSB	10/16/12	10/19/12	11a-12p Price is Right	11am - 12pm		:30			NM	0	\$0.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493868 /		<u>Alt Order #</u> 06305855
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1321
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
55	WFSB	10/16/12	10/19/12	M-F CBS Soaps	1230-2p		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$300.00			
56	WFSB	10/16/12	10/19/12	M-F The Talk	2-3p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$200.00			
57	WFSB	10/16/12	10/19/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$200.00			
58	WFSB	10/17/12	10/17/12	Survivor	8pm - 9pm		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				2	\$6,000.00			
N 59	WFSB	10/17/12	10/17/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				3	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/15/12-10/21/12	Criminal Minds	9pm - 10pm	---W-----	:30		\$2,600.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
N 60	WFSB	10/17/12	10/17/12	W 10-11p Prime	10pm - 11pm		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---W----				2	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/15/12-10/21/12	W 10-11p Prime	10pm - 11pm	---W-----	:30		\$2,200.00	NM		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
61	WFSB	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				2	\$8,500.00			
62	WFSB	10/18/12	10/18/12	TH 9-10p Prime	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				2	\$7,000.00			
63	WFSB	10/19/12	10/19/12	CSI:NY	9pm - 10pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$1,600.00			
64	WFSB	10/20/12	10/20/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$350.00			
65	WFSB	10/20/12	10/20/12	Crimetime Sat	8pm - 9pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,200.00			
66	WFSB	10/20/12	10/20/12	Criminal Minds	1135pm-1235am		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				3	\$125.00			
67	WFSB	10/20/12	10/20/12	CSI Miami	1235am-135am		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$150.00			
68	WFSB	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				3	\$1,100.00			
69	WFSB	10/21/12	10/21/12	NFL Regular Season	1:00pm - 7:00pm		:30			NM	4	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision 493868 /		Alt Order # 06305855
Contract Dates 10/16/12 - 10/22/12		Product LINDA MCMAHON 4 SE
Advertiser McMahon for Senate		Estimate # 1321
		Original Date / Revision 10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				4	\$6,500.00			
70	WFSB	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm		:30			NM	3	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				3	\$8,500.00			
71	WFSB	10/22/12	10/22/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,200.00			
72	WFSB	10/22/12	10/22/12	10am-11am	10am - 11am		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$175.00			
73	WFSB	10/22/12	10/22/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00			
74	WFSB	10/22/12	10/22/12	M-F CBS Soaps	1230-2p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				3	\$300.00			
75	WFSB	10/22/12	10/22/12	M-F The Talk	2-3p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$200.00			
76	WFSB	10/22/12	10/22/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$200.00			
77	WFSB	10/22/12	10/22/12	HIYM/Partners	8pm - 9pm		:30			NM	3	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				3	\$2,600.00			
Totals											260	\$374,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	260	\$374,700.00	\$318,495.00
Totals	260	\$374,700.00	\$318,495.00

Signature: _____ **Date:** _____

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